



**Surfrider SMC Chapter Business Meeting
3-4:30pm, July 13, 2019 | Linda Mar Beach**

Present: Kari Mueller, Galen Goyer, Britt Bensen, George Domurat, Don Clark, Ashley Gray, Kimberly Williams, Edmundo Larenas, Steve Rathbun, Chris DeVry, and Taletha Derrington

Topic	Discussion	Decision/Action
Introductions	<ul style="list-style-type: none"> Welcome Galen as our new Web Manager, Chris as our new BWTF Coordinator Welcome Don and Steve!! 	
Elections	<ul style="list-style-type: none"> We will need to give our membership 2 months' notice via an email; people need to be present at the meeting to vote Consider how to use the website to recruit nominations We have some position descriptions in our drive 	<u>John/Kari</u> : follow up on plan
Communications / Newsletter Items	<ul style="list-style-type: none"> Team met to organize roles/responsibilities: Kimberly will continue as coordinator, Taletha will continue with social media and coordinating graphics, Galen is on the web site, and Emily is doing the newsletter Graphics support: Bob is helping us now, which is great, but we need more people to spread our asks around Web: Catchafire consultant will hand off her review to Galen on 7/15/19. She will present a slide deck that could be shared if team are interested. We are using graphics on our calendar to make a consistent look across comms media Newsletter: move distribution to the beginning of the month, which means people need to respond to Emily's mid-month requests in a timely fashion. We will further develop our process for who is responsible for what section and final sign-off. 	<p><u>All</u>: if you know of graphics people, put them in touch with Taletha</p> <p><u>Taletha</u>: ask Emily to notify Galen when business/social meeting and BCU graphics ready</p> <p><u>Galen</u>: consult team as needed for web recommendations that need approval; look at the sites for O`ahu and San Diego</p>
Development & Fundraising	<ul style="list-style-type: none"> We submitted our grant application to Patagonia and expect to hear by 8/30 We received our donation payment from Coastside Gives as well as the prize that covered our entry cost 	

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	<ul style="list-style-type: none"> • New Leaf Envirotoken and Discretion Brewing benefits have ended. Received around \$500. New Leaf is a great partner (notified us of the Discretion opportunity), so we might explore other options for partnerships. Taletha suggested doing some kind of presentation there for the community in their classroom to increase our visibility among customer base. 	
Events	<ul style="list-style-type: none"> • Taletha looked at chapter plan and budget and realized there are things I have yet to buy • Team fun day on 8/4: location options at lab and then the beach down the road on the Harbor (by Mavs marsh), at Dunes, at the Cove. Should look at weather. • August social, Taletha out, no one available to run, so cancel • Do we want to keep doing socials? We have gotten some great team members through these. Keep doing them. • Sept events: <ul style="list-style-type: none"> ○ Brews 'n' views – John speaking ○ Farmer's market? – did one in September last year ○ Big Chill Out surf contest 9/21 – new, group agreed to do this, Taletha added to our list ○ Fish & Fleet – environmental groups allowed again this year, mid-month on Sunday ○ Fogfest – 2 days at the end of the month • Oct events: <ul style="list-style-type: none"> ○ Sharktober – Ashley considering other speakers (Stuart, Pat Conroy, abalone diver that was attacked). Keep it at Devil's Slide Tap Room on a Tuesday in October (10/1 or 10/8 are first two Tuesdays) – need to confirm speakers/availability and then reserve venue ○ Fixit clinic? – invited by SMC Office of Sustainability, Taletha's idea was fixing wetsuits and boards, need coaches for the latter ○ Patagonia meet & greet? – won't know until grantees selected, this will probably be in October. 	<p><u>Program leads:</u> remember to check our chapter plan for goals and items we budgeted to buy and plan accordingly</p> <p><u>Taletha:</u> send out team fun day location choice email 1 week prior; contact HMB BrewCo to cancel Aug social; set up volunteer sign-ups for fall events and notify our team and Emily for Aug and Sept newsletters</p> <p><u>Kimberly:</u> check with Erin on available farmer's market dates</p> <p><u>Ashley:</u> investigate speakers and determine availability</p> <p><u>Taletha:</u> watch webinar presentation of the film (advertised in latest Chapter Currents)</p>

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	<ul style="list-style-type: none"> ST4E idea for November – the idea on the teen who got Pebble Beach Golf Course to start cleaning their balls out of the ocean will be better for March presentation. Discussed November focusing on sea level rise. Surfrider had a plane fly above the whole coast during last king tides – this could be our visual kernel and then invite panelists to discuss the adaptation alternatives (like managed retreat and need to act rather than waiting to react) 	
Blue Water Task Force	<ul style="list-style-type: none"> Chris taking over the role of BWTF Coordinator and will work in partnership with Edo Lab renovation <ul style="list-style-type: none"> Water testing suspended until floor done/walls painted Floor will take about 1 more week to be done. Discussed paint color, agreed on Surfrider blue Walls need to be painted, can do basic white, don't need to wait for the floor stripping to be done Idea to do mural: Taletha asked Pete Collum (surfboard art at our Good Times with Jack Symes concert), and he is interested. Also check with Glenda Mahoney. This can be done after lab benches are back inside. Consider painting outside. See if we can get discount account @ Hassett Ace Hardware Edo discovered we were not on the latest "Beach Bummer" list, and that it was more optimistic than reality, as they are only listing beaches that the county tests, so Capistrano is no longer on there. 	<p><u>Edo/Chris</u>: continue renovations to complete ASAP</p> <p><u>Taletha</u>: contact Glenda/coordinate painting walls/mural</p> <p><u>Britt</u>: follow up with Hassett Ace</p>
Beach Cleanups	<ul style="list-style-type: none"> GoPro cleanup on Thursday, \$500 contribution Need to order more gloves and buckets Redondo is next cleanup. Taletha shared the Instagram post that tagged us about overflowing trash at Redondo after 7/4 holiday. Consider working with Sea Hugger on an initiative to address our ongoing trash problems. 	<p><u>Kari</u>: let Reid know about the trash at Redondo</p>

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Policy: Coastal Protection and Beach Access	<ul style="list-style-type: none"> • We worked with National to write a letter to the CA Coastal Commission (CCC) about a seawall application for a residence in Miramar area. The CCC staff had recommended approving it for a structure not covered by the CCA (built prior) but also for armoring the coastal trail. We recommended against that, and they agreed with us and removed that as a justification for approval as well as keeping the wall to just protect the one residence and not down beach/for the trail. • Rob Caughlin wrote an article on sand (SOS, Save Our Sand). <ul style="list-style-type: none"> ○ Dams keep sand from getting to the beach, so recommending stopping Ringe and Matilahud dams. George pointed out there are many other things behind those dams, like car bodies, that could pollute the ocean ○ Rob could be a speaker for November ST4E • Discussion of budgeting to attend CCC meetings. Decision not to do it now. • Edo has recommended to the state policy analyst to prioritize sea level rise (related to Burlingame proposed development), and Kimberly has attended meetings. He is on the board for Committee for Green Foothills, which will have a meeting on this, and we can write a letter. 	<p><u>Kimberly</u>: send notes on meetings to George</p> <p><u>George</u>: put prioritizing sea level rise on our policy watch list (Edo let him know when meeting scheduled)</p>
Ocean Friendly Restaurants	<ul style="list-style-type: none"> • Still no takers despite Kimberly's efforts. We need to get a partner to help move this. How do we get it to go viral? • Need to modify the structure to appeal to coastside businesses, who do not see this as a benefit to them or their mainly local customer base. • Youth are effective but can be unreliable (teens). Kari spoke to some college students in Palo Alto who might be interested and more reliable. 	<p><u>Kimberly/Kari</u>: prepare list of issues to bring to Surfrider Summit presentation on OFR</p> <p><u>Kimberly</u>: consider ad in HMB Review</p> <p><u>Galen</u>: ad JSB to site</p>

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	<ul style="list-style-type: none"> Our website is updated with current information and requirements, picture could be improved, need to put Johnston's Saltbox (JSB) up 	
Financials	<ul style="list-style-type: none"> We are doing well on the revenue side. Ashley will be out and unavailable from 7/21-8/4/19 Taletha ordered logo thank you cards; John will complete for our ISD supporters Need a Square reader compatible for iPhones 	<p><u>All</u>: Submit your receipts for reimbursement</p> <p><u>Kari</u>: iPhone Square reader</p>
Other Items	<ul style="list-style-type: none"> Recruiting to fill volunteer and events coordinator positions (and to get more volunteers for events/1-off asks). <ul style="list-style-type: none"> Maybe Bob could help with a graphic and we could do a full-page ad in HMB Review. Consider other papers after we try this. T is working with Bob on social posts There is an ordinance under consideration in SMC to do away with all plastic ware, looking good Taletha part of Diversity, Equity, and Inclusion (DEI) committee for national, focusing on HQ first but Taletha wants to take it to chapters/regions soon, traveling to SoCal on Wed for in-person meeting Britt talked to the GoPro team at BCU about tabling at Save the Waves film festival – not their department but it is likely a go 	<p><u>All</u>: tell 5 people about the opportunities</p> <p><u>Taletha</u>: work with Bob on graphics, send to Kimberly and Kari</p> <p><u>Kimberly</u>: email team info on ordinance and T with contacts on diversity</p> <p><u>Britt</u>: follow up on Save the Waves film festival participation</p>
Next meeting	<ul style="list-style-type: none"> September 13, 2019, 3-4:30 pm, potentially at our newly renovated lab! 	SEE YOU THERE!