



**Surfrider SMC Chapter Business Meeting**  
**3-4:30pm, October 12, 2019 | Surfrider Lab | 22 West Point Ave, Moss Beach CA**

**Present:** Kari Mueller, Emily Repeche, Britt Bensen, Pete Collum, Ashley Gray, Ryan Searcy, Chris DeVry, George Domurat, Taletha Derrington, Lena Merkulova, Kimberly Williams, Rhonda Harper, and Khadjou Sempe

Topic	Discussion	Decision/Action
Lab Open House – Meet and Greet	<ul style="list-style-type: none"> <li>● Congrats on lab renovations, almost done, team effort</li> <li>● Welcome Lena and Ryan back for a second time</li> </ul>	
Blue Water Task Force	<ul style="list-style-type: none"> <li>● Sampling results continue to show contaminated water</li> <li>● Murals/door &amp; Pete: will get an estimate to us; blue for logo on door</li> </ul>	<p><u>Chris:</u> convene meeting, get door logo permission</p> <p><u>Taletha:</u> continue working with Pete on Mural</p>
Beach Cleanups	<ul style="list-style-type: none"> <li>● Corporate               <ul style="list-style-type: none"> <li>○ Venrock, Pagaonia, SAP last month</li> <li>○ Coming up, Mid-Pen School, Facebook (with Park Champions, fundraiser), and POST (not a fundraiser)</li> </ul> </li> <li>● Bay Day: Reid and Britt were there, part of a large event               <ul style="list-style-type: none"> <li>○ Low tide, great event, might be able to partner with Save the Bay and SMC Parks on smaller event to get in the water</li> </ul> </li> <li>● International/California Coastal Cleanup Day: part of a widespread effort, every single beach had a cleanup, CCC 75% on reporting, we have ours in the newsletter</li> </ul>	<p><u>Reid:</u> Continue relationship with Save the Bay for BCU work</p>
Policy	<ul style="list-style-type: none"> <li>● Gulf of the Farallons Marine Sanctuary, taking sediment management to next level of implementation phase</li> <li>● Past 60 feet there is more benthic life, before that can get sand without much disturbance</li> <li>● Commented on Pacifica RV Park: we added language suggestion to the join letter with national, CCC accepted</li> <li>● Things we are watching</li> </ul>	<p><u>George:</u> call a policy team meeting</p>

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	<ul style="list-style-type: none"> <li>○ Dunes: George has been connected to Courtney (knowledgeable chapter supporter)</li> <li>○ Thornton State Beach: application to improve access, build parking lot, make a conference center, horse ranch</li> <li>○ Shelter Cove? No action on our end, will keep in communication with citizen who has contacted us</li> <li>○ Pacifica water quality – have been copied on letters from a citizen to city leaders.</li> </ul>	
Events	<ul style="list-style-type: none"> <li>● 4 events in September plus regular and corporate cleanup and our business meeting, about 10 new volunteers, probably 200 signups for newsletter, and over \$1000 in sales/donations               <ul style="list-style-type: none"> <li>○ Taletha met with 3 students from Irvington HS in Fremont and agreed to mentor them for their Sr. class project on plastic pollution</li> <li>○ Fix It – George represented us, 150 people or so, only a few wetsuits were brought in to fix</li> </ul> </li> <li>● New people interested in coordinator position</li> <li>● Sharktober: discussed needs around food, sound, posters, other promo</li> <li>● Looking at having a presence at the HMB BrewCo Oktober Fest</li> <li>● November potential events               <ul style="list-style-type: none"> <li>○ Social?</li> <li>○ STW Film Fest: Emily and Ryan interested (Britt, Kari); all send email to T if interested in attending &amp; tabling</li> <li>○ No Storytelling for the Environment ST4E (this month). Ideas for March include diversity, equity, and inclusion theme (show a shortened version of “It Ain’t Pretty”), or “metamorphosis” theme (can we adapt in a transformational way to climate change)</li> </ul> </li> </ul>	<p><u>Rhonda</u>: Follow up with people interested in events</p> <p><u>Ashley</u>: <u>Sharktober</u> bartender</p> <p><u>Kari</u>: <u>Sharktober</u> food organization</p> <p><u>Taletha</u>: follow up on ideas for March 2020 ST4E</p>

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Development & Fundraising	<ul style="list-style-type: none"> <li>● Patagonia: received our grant.</li> <li>● Looking forward for other funding sources to meet budget needs               <ul style="list-style-type: none"> <li>○ Discussion that we have to have a need, and currently working at max.</li> <li>○ Private foundations often more flexible.</li> <li>○ RCD money for BWTF</li> </ul> </li> <li>● Surfrider national monies: chapter development?</li> </ul>	<p><u>Taletha</u>: ensure access to share budget and chapter 2019 plan by full leadership team</p> <p><u>Britt</u>: Follow up with Sarah/national</p>
Treasurer report	<ul style="list-style-type: none"> <li>● Report presented, we have a good stream now</li> </ul>	
Ocean Friendly Restaurants	<ul style="list-style-type: none"> <li>● Taletha met with Jeff Coffman of Huntington/Seal Beach Surfrider who has started a sustainable service ware company and shared product information.</li> </ul>	
Marketing Communications	<ul style="list-style-type: none"> <li>● Pending purchases               <ul style="list-style-type: none"> <li>○ BWTF T-shirts</li> <li>○ Screen/Projector</li> </ul> </li> <li>● Inventory: need to figure this out when we have more support</li> </ul>	<p><u>Chris</u>: BWTF t-shirts</p> <p><u>Taletha</u>: screen/projector</p>
Other: Elections	<ul style="list-style-type: none"> <li>● By-laws: nominated by 2 people (in writing/in person), vote 2 months later, did one newsletter announcement</li> <li>● 5 to 7 on Exec Committee (current treasurer position not up for election)               <ul style="list-style-type: none"> <li>○ Chair</li> <li>○ Vice Chair</li> <li>○ Secretary</li> <li>○ Volunteer Coordinator</li> <li>○ 2 at-large (could be coordinators of programs like events, communication, BWTF, other)</li> </ul> </li> <li>● People (sometimes multiple) have expressed interest in:               <ul style="list-style-type: none"> <li>○ Event coordinator</li> <li>○ Volunteer coordinator</li> <li>○ We would love to have co-chairs in non-elected positions (e.g., events, BWTF, communications)</li> </ul> </li> <li>● Areas of need:</li> </ul>	

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	<ul style="list-style-type: none"> <li>○ Data management</li> <li>○ Graphics</li> <li>○ Tabling</li> <li>○ Corporate cleanups</li> <li>○ Education/youth (current clubs: Terra Nova (Pacifica), El Camino (San Mateo), Gunn (Palo Alto), Menlo-Atherton (Atherton))</li> <li>○ Ocean Friendly Restaurants</li> <li>○ Ocean Friendly Gardens</li> <li>○ Plastic pollution/hold on to your butts (Ken, San Francisco chapter, butt cannister)</li> </ul>	
Other: Water and beach quality	<ul style="list-style-type: none"> <li>● Storm medallions: offered to the HS clubs to apply</li> <li>● Microplastic filter screens: let us know about high tide areas with a lot of small plastics; send videos of using it; focus on those areas</li> </ul>	
Next meeting	<ul style="list-style-type: none"> <li>● December 14, 2019, 3-4:30 pm, at lab</li> </ul>	SEE YOU THERE!